Tutorial for embedding TradingView

and DocumentCloud

These are the steps you'll have to take in order to embed your DocumentCloud annotations and stock-price charts from [TradingView](#).

In order to get the embed code from TradingView, you'll have to following the sign-up instructions, and then obtain the embed code following this [tutorial](#).

Once you have the embed code, go to your WordPress blog, choose the "Text" view, and paste the embed code.

```
Add Media                                          Visual    Text

 b    i    link    b-quote    del    ins    img    ul    ol    li    code    more    close tags

BlackBerry Stock Prices

<!-- TradingView Chart BEGIN -->
<script src="https://s3.amazonaws.com/tradingview/tv.js"
type="text/javascript"></script><script type="text/javascript">// <![CDATA[
var tradingview_embed_options = {};
tradingview_embed_options.width = 640;
tradingview_embed_options.height = 400;
tradingview_embed_options.chart = 'EFJBZvps';
new TradingView.chart(tradingview_embed_options);
// ]]></script>

<a href="https://www.tradingview.com/chart/BB/EFJBZvps-BlackBerry-Stock-
Prices/">BlackBerry Stock Prices</a> by <a
href="https://www.tradingview.com/u/mckied/">mckied</a> on <a
href="https://www.tradingview.com/">TradingView.com</a>

<!-- TradingView Chart END -->

Source: TradingView
```

Once you've embedded the code, highlighted in red in the screen grab above, be sure to give the chart a title above it, and cite the source below the chart.

Save the draft, and select the "Preview" tab to see the result.

BlackBerry

December 31, 2015　　Specific tutorials　　David McKie　　Edit

Share / Save

BlackBerry Stock Prices

Blackberry Limited, D, TSX　O 12.86 H 13.00 L 12.65 C 12.74
Vol (20, false)　2.086M 2.772M

Full Screen　Make It Live

14.27
14.00

12.91

12.00

11.00

10.00

9.00

8.00

2015-01-02　Mar　May　Jul　Sep　Nov　201

BlackBerry Stock Prices by mckied on TradingView.com

Source: TradingView

Please notice that the chart has a title and a source.

Now it's time to get the embed code for your annotation in DocumentCloud.

To annotate a paragraph, go to the "DOCUMENT TOOLS" in the menu on the right-hand side, and select the "Add a Public Note" option, which allows you to draw a rectangle around the desired text.
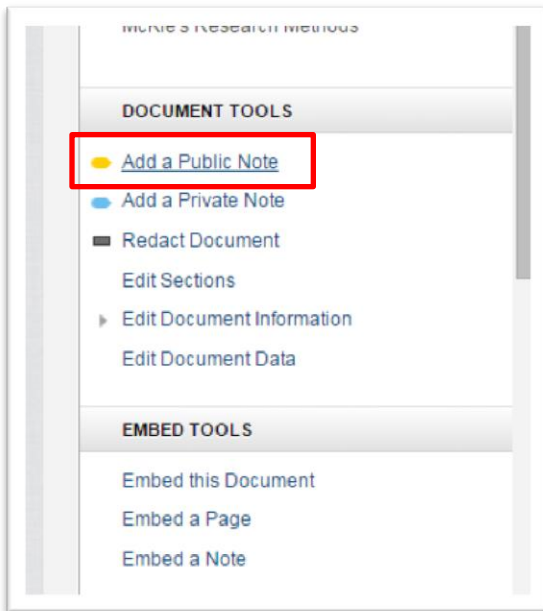
Once you draw the rectangle, give the annotation a title, and then explain the paragraph in your own words in a way that provides understandable, value-added information for your reader.
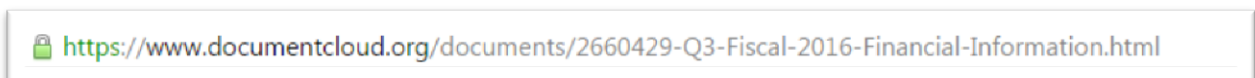
Once you've finished the annotation, close it by clicking on the "X" on the left-hand side of the rectangle, and move on to the next section you want to highlight.

When you have a number of annotations, DocumentCloud produces a "Notes" tab at the top that allows readers to navigate from one annotation to the next. If you want to edit the annotation, select the pencil icon at the top left above the rectangle, make and then save the changes.

Now you're faced with a choice when choosing what to embed. You can embed the entire document, allowing readers to select the "Notes" tab and read individual annotations, or embed the particular annotation(s) that you want readers to see. I suggest the latter.
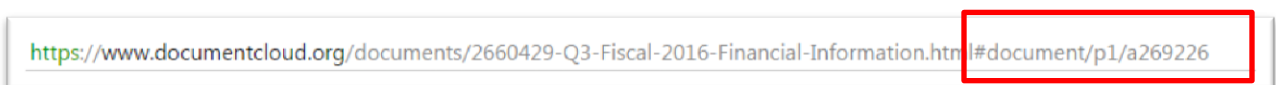
To do this, select icon at the top left section above the paragraph that looks like a paper clip.

This is what the URL looks like before you click on the paper clip:

🔒 https://www.documentcloud.org/documents/2660429-Q3-Fiscal-2016-Financial-Information.html

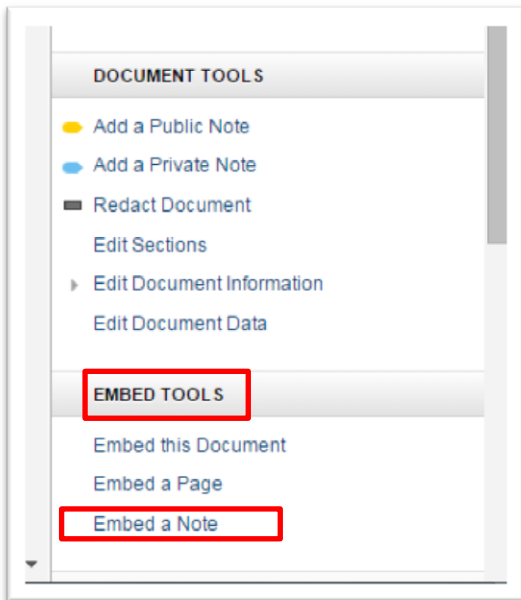This s what the URL looks like after you click on that paper clip:

https://www.documentcloud.org/documents/2660429-Q3-Fiscal-2016-Financial-Information.html#document/p1/a269226
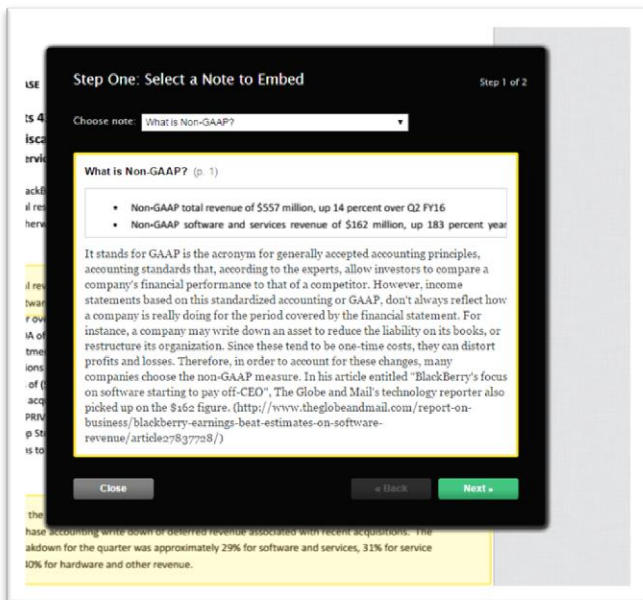
The section highlighted by the rectangle is what DocumentCloud has added.

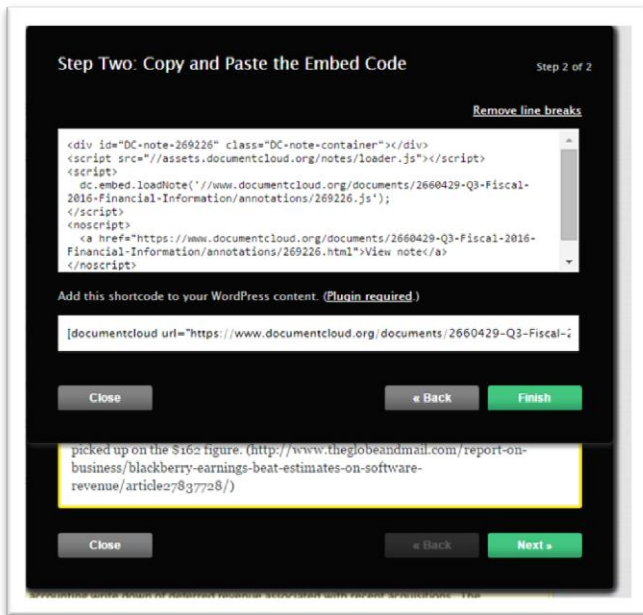Now it's time to grab the embed code.

Go to the "EMBED TOOLS" section in the menu on the right hand side.

Select the "Embed a Note" option.

Select the "Next" tab.

Highlight the embed code.
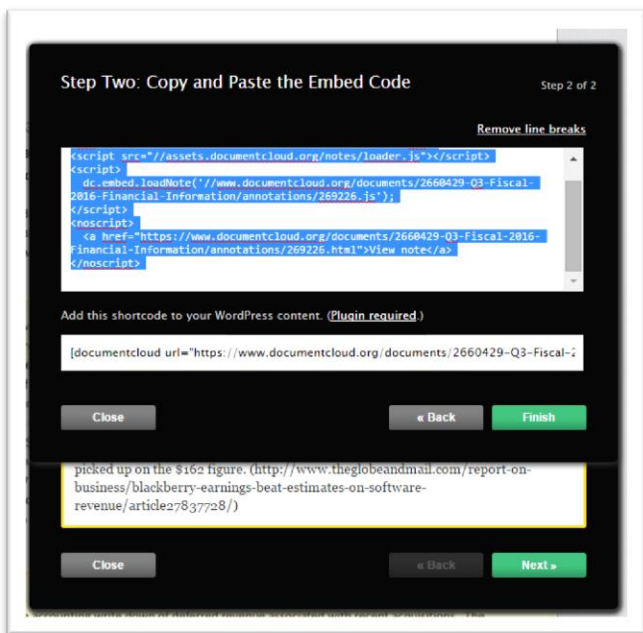
Return to the WordPress "Text" section, and paste the embed code below the TradingView table.

```
Source: TradingView

<div id="DC-note-269226" class="DC-note-container"></div>
<script src="//assets.documentcloud.org/notes/loader.js"></script>
<script>
  dc.embed.loadNote('//www.documentcloud.org/documents/2660429-Q3-Fiscal-2016-Financial-
Information/annotations/269226.js');
</script>
<noscript>
  <a href="https://www.documentcloud.org/documents/2660429-Q3-Fiscal-2016-Financial-
Information/annotations/269226.html">View note</a>
</noscript>
```

Let's update, and then preview the result.

BlackBerry Stock Prices

BlackBerry Stock Prices by mckied on TradingView.com

Source: TradingView

What is Non-GAAP? (pg 1)

- Non-GAAP total revenue of $557 million, up 14 percent over Q2 FY16
- Non-GAAP software and services revenue of $162 million, up 183 percent year over year and up 119

It stands for GAAP is the acronym for generally accepted accounting principles, accounting standards that, according to the experts, allow investors to compare a company's financial performance to that of a competitor. However, income statements based on this standardized accounting or GAAP, don't always reflect how a company is really doing for the period covered by the financial statement. For instance, a company may write down an asset to reduce the liability on its books, or restructure its organization. Since these tend to be one-time costs, they can distort profits and losses. Therefore, in order to account for these changes, many companies choose the non-GAAP measure. In his article entitled "BlackBerry's focus on software starting to pay off-CEO", The Globe and Mail's technology reporter also picked up on the $162 figure. (http://www.theglobeandmail.com/report-on-business/blackberry-earnings-beat-estimates-on-software-revenue/article27837728/)

Not bad, but the annotation has no title, and there source citation. Be sure to make your visualization flow as part of the narrative. It has to be

set up with a title, and a sentence instruction readers what to do in order to read other citations, or other key bits that you've selected.

Click on the "Edit Post" option at the top to return to the previous html screen.

Note: that if you select WordPress' "View" tab, you will not see the graphics, only the words that you've typed. Embedded graphics only appear in the preview, or online once you've published the result.

So, just like we did for the stock-price graph, give the annotation a title that makes sense and cite the source below.

Update the result, and preview it.

A portion of BlackBerry's financial statement annotated in DocumentCloud

(click inside the annotation to see the entire document and other annotations)

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Source: BlackBerry

Of course, you'll have to properly format the titles and correct the spacing. However, now you have the two basic visualizations that will be focal points for your story.