

Prelude:

What makes for effective autoplay videos?

- [Titles](#) (or [this](#))
- [How-tos](#)
- Sped up videos
- [Moving images](#)
- [Animated infographics](#)
- [Illustrations](#)
- Gifs
- Extra short videos

Examples of interactives with video

- [What i saw in Syria](#)
- This American Life: [Hockey, Baseball, refugees](#)

Interactive Video

- The “Lean-in viewer experience”
- Filmmaker has unlimited video time, the viewer chooses the run time
- **Hot Spots**: transparent area that’s clickable, opens a link.
- **Choose Your Own Adventure**: one video loads another video, viewer controls path.
- **Annotations**: overlay that you can click to learn more about something in this video (this word is used in many contexts in relation to interactive video and was used as a feature name by YouTube).
- **Widgets**: similar to annotations but asks for viewer participation rather than just a clicking to open more information, a widget example is like voting in a poll.
- **Attachments**: video that houses a payload of files and other media for the viewers to access. for video conferencing and webinars.
- **Remixing**: gives access to the viewer to take the original video and make their own version.
- **Live**: much of the above, but instead of asynchronous / video-on-demand, this is interactive video. Some great apps→ Touchcast/w4tch.me, collabracam
- Examples at nfb.ca/interactive (we looked at Bear 71, Highrise, Universe within, Kabul portraits)
- Checkout awesome examples of interactive VR on app [Within](#)

Interactive Video online tools

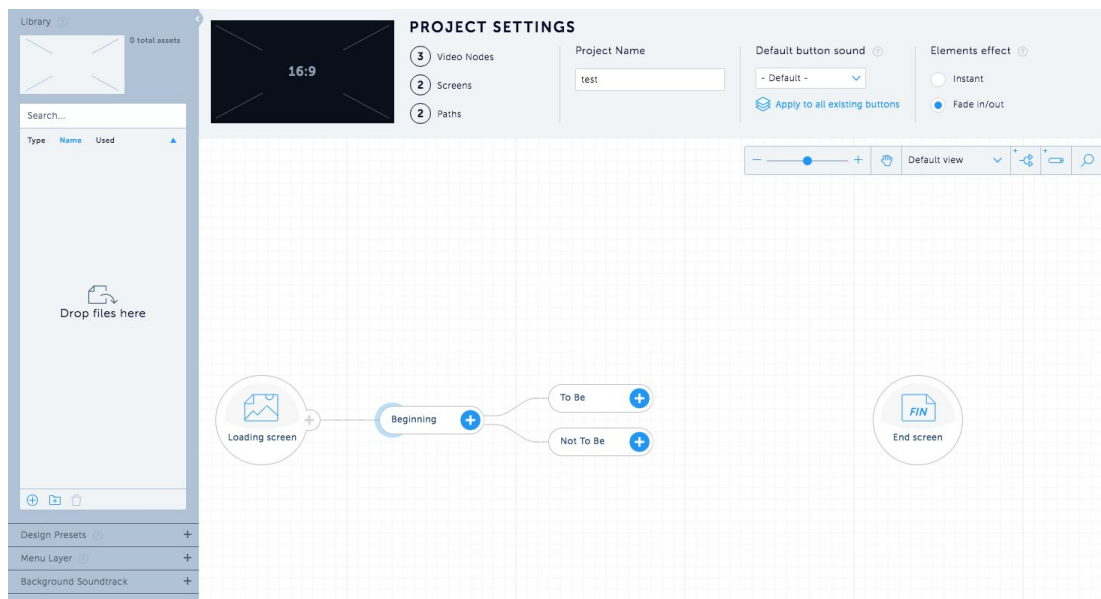
*****Be wary of free trials. If you don't continue the account, your embedded video often becomes a dead link*****

Youtube annotations (free)

- Under edit>annotations
- Quick and dirty
- [Video on how to do it](#)

[Interlude](#)

- This one really intrigues me!
- Design, create and publish interactive video in authoring suite
- Free, for personal and commercial use
- Videos will have ads...
- HTML5 and Flash players guarantee a consistent experience across mobile, TV, tablets, and desktop
- [Video tutorials](#) and [help guides](#)
- Interface screenshot below



[Wirewax](#) (free version)

- Interactive video editor
- Automatic motion tracking, face detection and clustering
- Videos limited to 10mins
- Unlimited videos
- Embeddable videos

- 360 supported in premium packages
- [Examples here](#)

[Thinglink](#) (free version)

- YOUTUBE/VIMEO video annotations
- Upgrade required to upload your own content directly
- Embeddable videos
- 360/VR editor in premium packages
- [Examples here](#)

[Visme](#) (free)

- Interactive presentations with multimedia components.
- Can upload text/images/videos/audio/voiceover or make charts/graphs
- Can upload iframes
- Can animate objects through presentation. Add links, pop-ups and transitions
- Limited templates
- Can embed or download for offline use
- [Support](#)
- [Example](#) (i'm going to find a better one)
- [Creating presentations in Visme](#)

[Prezi](#) (free)

- Build webbed interactive presentations from templates or build from scratch
- Can upload images/text/voiceovers/music and embed youtube videos
- Embeddable videos
- [Prezi instructional video: getting started](#)
- [Example from an honours project here](#)
- [Other examples](#)

[Adventr](#) (free)

- Awesome for 'Choose your own adventure' videos where the user chooses their path (limited backtracking)
- Geared towards cinematic pieces with the flow of a non-stop video
- Embeddable anywhere
- Facebook and twitter inline interactivity
- May include ads, watermarked
- [Watch promo video here!](#)

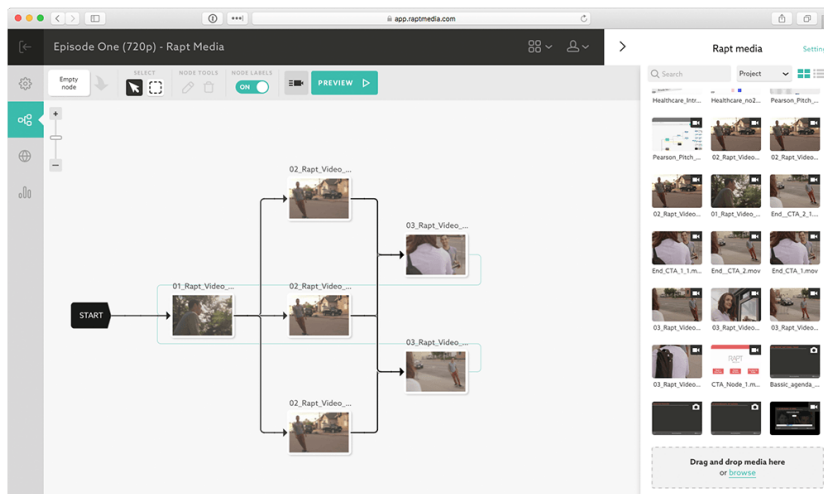
[Korsakow](#) (K-films)

- An easy-to-use computer program for the creation of database interactive films
- Cheapest account for a single user i've seen @ US\$50 plus tax for noncommercial projects with production budgets under US\$3,000, plus 40% discount for students!

- [Examples](#)
- [Tutorials](#)

[RaptMedia](#) (30-day free trial BUT then videos disappear until you start up account again!)

- Transport audiences through interconnected videos through web tool (no coding knowledge required)
- Webpages respond to interactions within the video, very immersive experience
- Huge step up in terms of customization
- [Example: Are you cut out to be prison guard?](#)
- [More basic example on their homepage here](#) (Skateboarding tricks)
- [An interactive demo of RaptMedia](#)
- Screenshot of interface



[Animatron](#) (free)

- Great for explainers
- Non-commercial only
- Can draw your own animations, add voiceovers etc
- Import images/audio video in many formats
- Collaborative work and comments in real time
- [Free animation courses](#)
- [Examples here](#)

[Popcorn](#) (requires some coding background)

- Complete interactive “choose your own adventure” videos and remixing
- [How-to videos](#)