Finding patterns in Statistics Canada crime data tutorial

Crime is perhaps the most written-about topic in most newsrooms.

Though the beat system has largely disappeared due to staff cuts and a move towards the use of generalists, newsrooms STILL tend to cover certain issues, if not with specialists, then folks who may count the area as ONE of their specialties. Everyone, it seems, covers crime.

It is for this reason, the Statistics Canada's crime databases provide an invaluable resource for journalists on deadline and looking for longer-term projects. And it's the reason that I've stressed using it for the first assignment.

When reporting on crime, it's best to use rates, as they measure the frequency with which offences occur for, say, every 100,000 people, which is the multiplier that police forces and StatsCan use. Rates also allow for comparisons between jurisdictions of various sizes. You can compare Ottawa to the much larger Toronto. You can see how Ottawa stacks against Ontario's rate, or Canada's. Using this methodology, we can quickly determine which cities have the highest homicide rates, leading to stories about the most dangerous places to live. We can do the same for provinces, and countries for that matter. Rates level the statistical playing field.

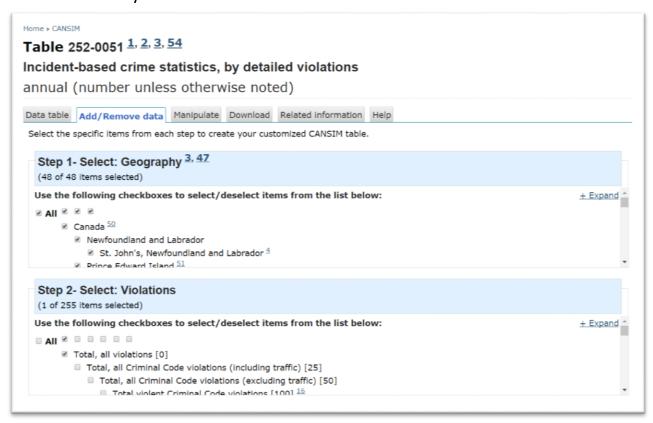
For more about rates, please consult, or re-visit, the <u>tutorial</u> that delves into this all-important topic for journalists.

In this tutorial, we will use filtering and sorting to come up with ideas that could lead to stories.

We'll use human trafficking data, in large part because the result is surprising. So let's get started:

- 1) Go to Statistics Canada's "Incident-based crime statistics, by detailed violations: http://www5.statcan.gc.ca/cansim/a26?lang=eng&id=2520051
- 2) Select the "Add/Remove data" tab which will allow for a deeper dive into the data.

3) You'll find six steps that will allow you to filter the dataset for the information that you want.



4) Expand the Step 1 Geography section to obtain a full list of jurisdictions.

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Use the following checkboxes to select/deselect items from the list below:
                                                                                                                                  - Collapse
Ø All Ø Ø Ø

☑ Canada 50

        Newfoundland and Labrador
           \ensuremath{\mathscr{D}} Prince Edward Island \frac{51}{}
        Nova Scotia
            Halifax, Nova Scotia
         New Brunswick

■ Moncton, New Brunswick 8, 58

■ Saint John, New Brunswick 4, 47, 58

    Quebec 50, 62

    Saguenay, Quebec <sup>5</sup>, <sup>55</sup>

            Québec, Quebec

Sherbrooke, Quebec 32, 37

☑ Trois-Rivières, Quebec

■ Montréal, Quebec 38, 50, 53
            {\it f g} Ottawa-Gatineau, Quebec part {\it f 6}, {\it f 61}

Ø Ontario <sup>7,67</sup>

            Ottawa-Gatineau, Ontario/Quebec 6, 52, 61, 68
            Ottawa-Gatineau, Ontario part 6, 52, 68

    ✓ Peterborough, Ontario <sup>8</sup>

✓ Toronto, Ontario 33

    Hamilton, Ontario <sup>33</sup>

            St.Catharines-Niagara, Ontario

■ Brantford, Ontario <sup>8</sup>

☑ Guelph, Ontario <sup>8</sup>

            London, Ontario
            Windsor, Ontario

■ Barrie, Ontario <sup>8</sup>

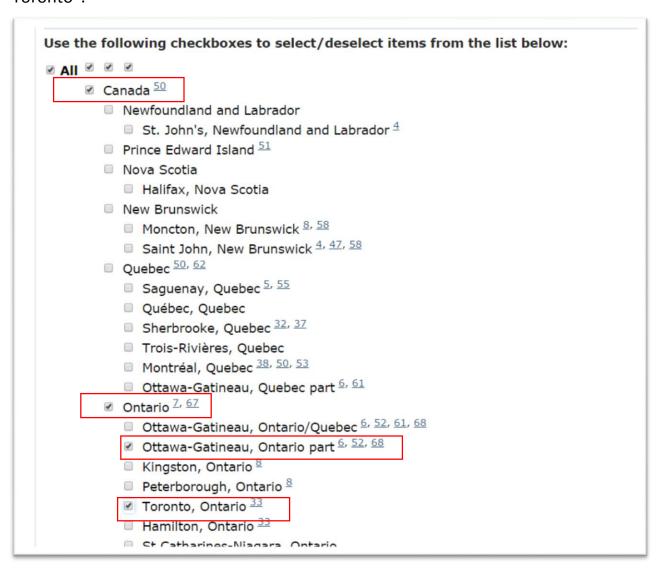
■ Sudburv. Ontario 60
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5) Canada is the main category, followed by the provinces and territories, and the cities. The geography categories allow you to drill down by jurisdictions, allowing for comparisons between cities, cities to provinces, or cities to Canada.

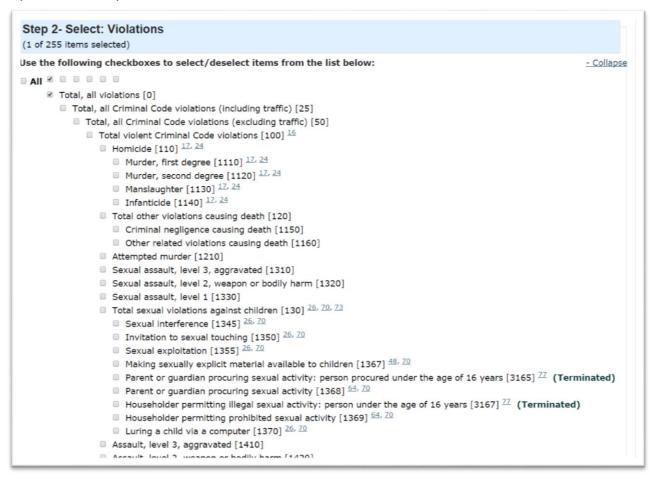
6) De-select all the categories by clicking on the radio box to the left of "Canada".

Use the	following checkboxes to select/deselect items from the list below:	
■ AII ■		
	Canada ⁵⁰	
	Newfoundland and Labrador	
	$\ $	
	Prince Edward Island 51	
	□ Nova Scotia	
	 Halifax, Nova Scotia 	
	New Brunswick	
	 Moncton, New Brunswick ^{8, 58} 	
	Saint John, New Brunswick 4, 47, 58	
	Quebec 50, 62	
	Saguenay, Quebec ^{5, 55}	
	Québec, Quebec	
	□ Sherbrooke, Quebec ^{32, 37}	
	□ Trois-Rivières, Quebec	
	□ Montréal, Quebec ^{38, 50, 53}	
	Ottawa-Gatineau, Quebec part ^{6, 61}	
	Ontario ^{Z, 67}	
	Ottawa-Gatineau, Ontario/Quebec 6, 52, 61, 68	
	Ottawa-Gatineau, Ontario part ^{6, 52, 68}	
	□ Kingston, Ontario ⁸	
	Peterborough, Ontario ⁸	
	□ Toronto, Ontario 33	
	□ Hamilton, Ontario ³³	
	 St.Catharines-Niagara, Ontario 	
	 Kitchener-Cambridge-Waterloo, Ontario 	
	□ Brantford, Ontario ⁸	
	☐ Guelph, Ontario ⁸	

7) Select Canada, Ontario, and "Ottawa-Gatineau, Ontario part" and "Toronto".



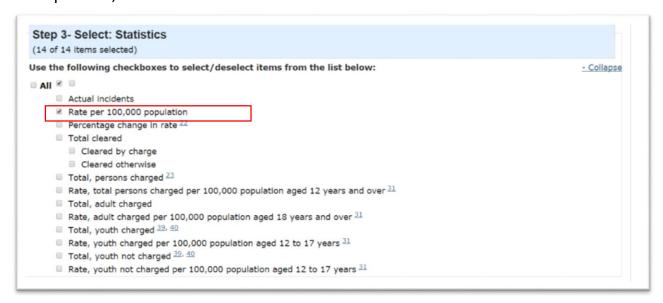
8) Expand the Step 2 Violations section to obtain the full list of violations.



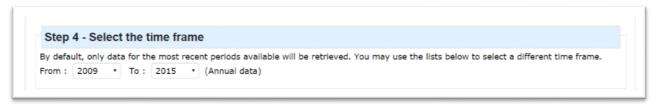
9) Select "Trafficking in persons"

6	
-	conspire to commit marder [1220]
	Other sexual violations [1340]
	Sexual Exploitation of a person with a disability [1356]
	Incest [1360]
	Corrupting morals of a child [1365]
	Anal intercourse [1375]
	Bestiality, commit or compel person [1380]
	Voyeurism [1385]
	Nonconsensual distribution of intimate images [1390] 75
	Trap likely to or causing bodily harm [1475]
	Hostage taking [1520]
	Control and the Control and th
	Trafficking in persons [1525]
	Intimidation of a justice system participant or a journalist [1621]
	Intimidation of a non-justice participant [1622]
	Explosives causing death or bodily harm [1628]
	Arson, disregard for human life [1629]
	Other violent violations [1630]

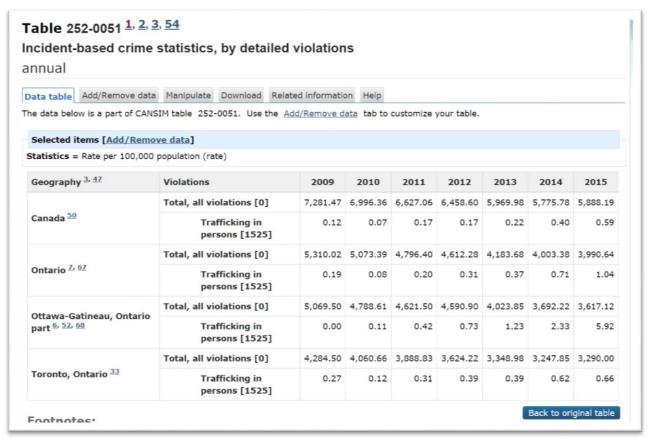
10) Expand "Step 3 Statistics", de-select all the categories, then select "Rate per 100,000".



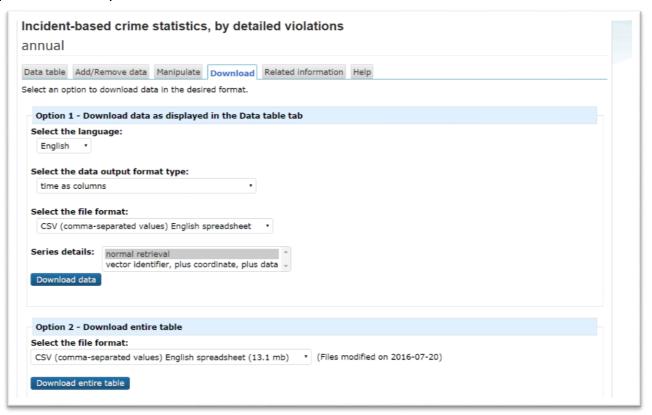
11) In "Step 4 Select the time frame," click on the small black arrows to obtain the drop-down menu for the years and choose from 2009 to 2015.



12) If you're happy with your selections, click the "Apply" tab in "Step 6" to see what your table will look like.



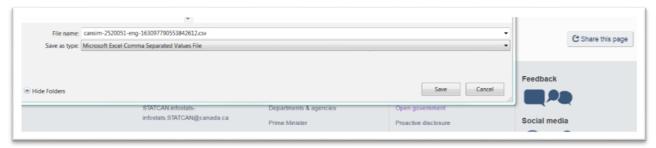
13) If you're satisfied, select the "Download" tab above the table to produce two options.



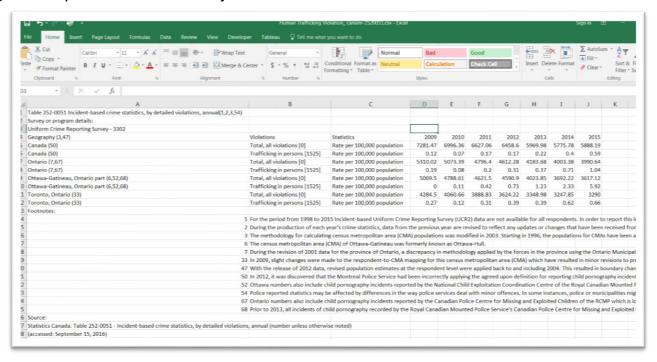
14) Since we don't want to download the entire table – in large part because it's too big for Excel, but not for MySQL which we'll learn in subsequent tutorials – chose "download data" tab under "Option 1".



15) Select the "Download file from CANSIM (CSV Version 7.196kb)" link.



- 16) Browse to the location on your hard drive where you want to keep the Cansim table, and give it an understandable label, something like "Human Trafficking Violation_ cansim-252-0051.csv. Notice that we want to keep the numerical reference to the Cansim table -- 252-0051 that contains the crime data.
- 17) Open the table and adjust the column widths.



- 18) You'll notice that the table looks like the one we saw on the website; the name of the table and Cansim number at the top, the jurisdictions in the first column, the foot notes underneath the table.
- 19) Paste the website's URL in B2, the first available cell in the first row.
- 20) Save the csv file.
- 21) Because this is a csv file, it only supports one worksheet. We may want copy and paste version of this table on successive worksheets.

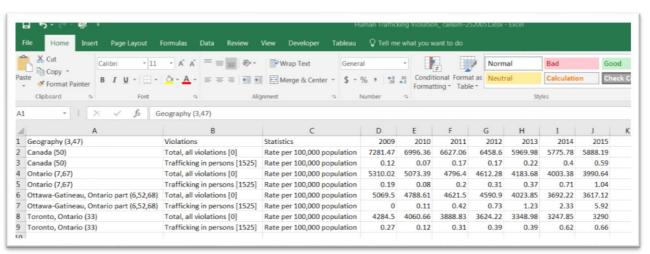
22) So let's save this table as an Excel file.



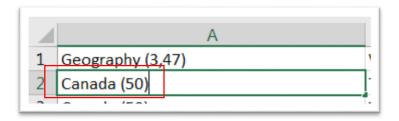
Now it's time for a bit of clean up. Select the table in your Excel file.

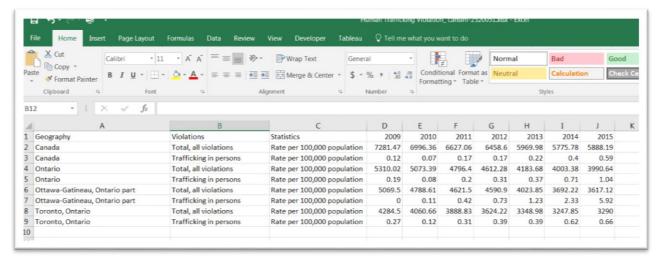


24) Copy and paste it into a new worksheet, and adjust the column widths.

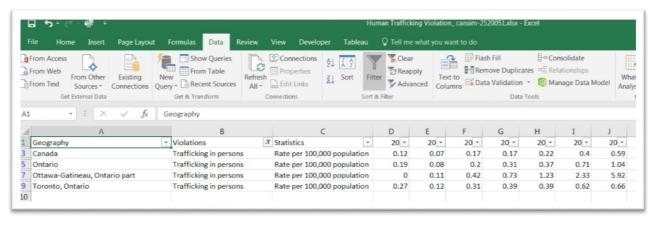


- 25) Name the worksheet something like "HumanTrafficking1". You'll notice that we have no spaces between the words in our label. There are two reasons for this: space is limited on the tabs; and database naming conventions for titles dictate that spaces not be used. In this instance, we could have also used an underscore to join the words.
- 26) Because we'll want to visualize our results, it's best to rid the labels of the numbers beside them.
- 27) You can do this, by double-clicking inside the cells, which you can now treat as mini-documents.





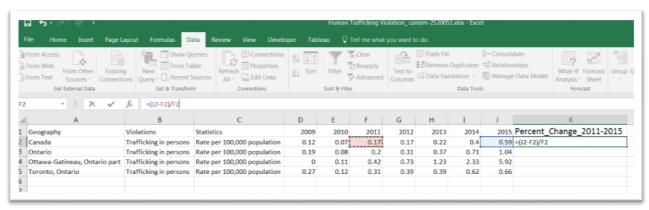
- 28) That's better.
- 29) Apply the filter, and select the "Trafficking in persons" in column B.



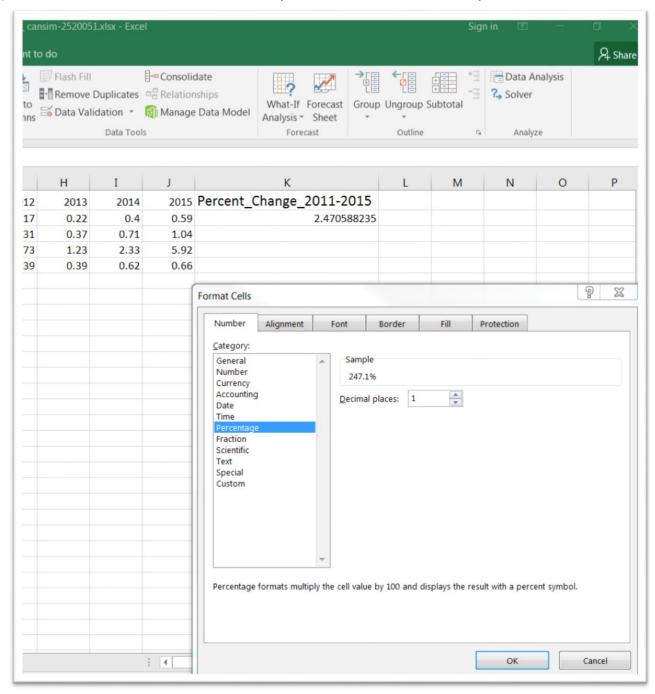
- These is what we want: the trafficking in persons rates for Ottawa, Toronto, Ontario and Canada. Copy this table and paste it into a new worksheet, which you should name.
- 31) Now we're looking for patterns.
- 32) First, let's determine the increase over time. The numbers for 2009 look pretty small. In fact, for Ottawa the rate was zero. Without conducting an interviews, it's hard to know why the numbers are so low. It could be, for instance, that the police forces had few resources to combat this crime,

which compared to others like assault is more infrequent. So let's choose a time period that makes a bit more sense, say from 2011 to 2015, four years.

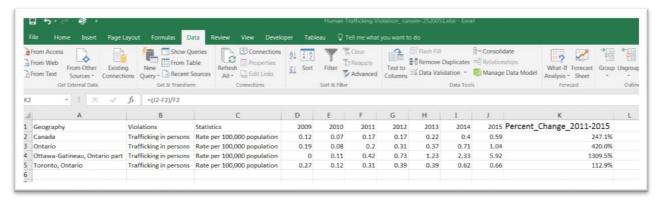
- 33) In column K, label K1 "Percent_Change_2011-2015"
- Now calculate the percent change using the generic formula, (NEW NUMBER OLD NUMBER)/OLD NUMBER.
- 35) In this case the new number is in column J, 2015. The old number is in column F, 2011.



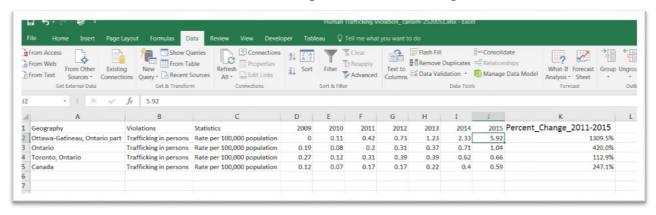
36) Hit enter, format the cell as a percent with one decimal place...



37) and copy the formula to the bottom of the table.



- 38) The percentages are impressive, but because the numbers are so small, percent increases may not be our best angle. At best we can say that the arrest rates are increasing.
- 39) It may be more newsworthy to compare Ottawa's to that of Toronto, Ontario and Canada.
- 40) To do this, we can sort the 2015 figures in descending order.



- 41) Interesting. Ottawa has the highest rate.
- 42) There could be many reasons for this. So now it's time to begin asking questions and conducting interviews.
- 43) You've successfully used this dataset as a great tip sheet.